



Guidelines on the use of photographs, videos and Web Site Usage in Naomh Olaf GAA Club

Taking photographs of players and using web sites and social media to publicise Naomh Olaf GAA Club and visual recordings of events, games, training and coaching sessions are normal activities in club life. A common sense approach is required when deciding what may or may not be appropriate as we do not wish to prohibit the advantage that this type of media can afford the club while adhering to best practice guidelines. This document is Naomh Olaf GAA Club guidelines and policy in this area.

By implementing the safeguards below Naomh Olaf GAA Club will:

- Permit and facilitate the recording of relevant and suitable club activities,
- Allow the photographing of club activities
- Support coaches in the use of technology in the delivery of training
- Promote club activities in a safe way. This may include publication of some events in local or national newspapers and on social media sites.
- Naomh Olaf GAA Club has little or no influence on what photographs may be taken and published in local or national newspapers as such photography is covered by a different set of guidelines. Breaches of such guidelines will be addressed by the club in the appropriate manner.

When parents/guardians register their children as a member of Naomh Olaf GAA club they are granting their consent for the possible taking and publication of photographs and video footage of their children in the promotion of the club and the sport and the use of such imagery in line with our club guidelines.

Guidelines for Photographic/Recorded Images

All children/young people featured in recordings must be appropriately dressed.

The photograph or recording should focus on the activity rather than on a particular young person.

No personal details relating to the young person should be revealed as accompanying materials to the photograph or recorded image.

Clubs, coaches and volunteers are permitted to use video equipment as a legitimate coaching aid and as a means of recording special occasions. Where a recording will be published on the websites, social media or distributed to parents or children, this should be notified beforehand to the Children's Officer. If the club or any parent guardian or child are concerned by any of the material, they are entitled to withdraw their consent and request the destruction of the material immediately.

Parents and spectators taking photographs/recordings should be prepared to identify themselves if requested and state the purpose for their photography/filming. If Club personnel are unhappy about any matter relating to such photography the person can be asked to stop immediately.

Photography and the recording of images in a public place do not generally require explicit or prior consent. However if an event e.g. a game or training session is taking place, involving under age players, in a public, private or local authority venue, club persons(s) in charge of such an event are obliged to request a person to stop taking photos if they feel that such action or photography may be inappropriate.

Group and team photographs may be taken but it is not necessary to match a player's name. The photograph may appear with the player's name recorded underneath but need not be in the order in which they appear in the photograph.

It is recognised that on certain occasions individual young people may receive recognition and may be presented with an award. When this happens in the case of an under-age player any such photography or recording of events that involves individual presentations should be discussed in advance of the event and agreement reached with the club, parents and the young person themselves, as to what is and what is not permitted.

Any instances of the use of inappropriate images should be reported to the Section/Club's Children's Officer and/or Designated Liaison Person and also to the relevant statutory authorities as deemed appropriate. Any parent, child or club member who has concerns regarding any aspect of the use of media within the club, which could potentially damage a child or Naomh Olaf GAA Club should immediately raise the matter with the Club chairman or Children's Officer.

Website usage

It is important that, while not wishing in anyway to restrict the use of and accessibility to such sites, that we recognise our responsibility in maintaining websites that are purposeful, educational and newsworthy and that promote the ethos and spirit of Naomh Olaf GAA Club.

Naomh Olaf GAA Social media will be the term used to refer to social medial sites created, managed and updated by Naomh Olaf GAA Club, and those created to promote club events, news competitions etc. The Social Media sites will be updated by the Club PRO or another person approved by the Executive Committee. A list of such persons will be held by the Club's Childrens Officer. The authority to add,

alter and delete content rests with the PRO. Persons not expressly authorised by the Executive Committee are prohibited from adding altering or deleting content from social medial sites. Authorised Persons must be fully aware of child protection guidelines within the club and the GAA as a whole.

Material published on social media should enhance and never detract from the good reputation of Naomh Olaf GAA sports club and should adhere to the GAA code of behaviour and endorse and support club policies and procedures with regard to child protection guidelines, the promotion of sport and respect for others.

Social Media sites will:

- Promote a sense of community within the club and potentially the wider community.
- Promote Club Policies and procedures,
- Publicise club activities, before and after the events.
- Improve communication with members,
- Provide Mentor and training information for parents. (Contact information should only be published with the express permission of those involved),
- Publish fixtures and Results,
- Provide education and information to coaches and mentors, parents and club members
- Generate income for the club,
- Attract new members,
- Display photographic images, videos and other similar content. This should be in accordance with the Guidelines for Photographic/Recorded Images as outlined above. In particular these apply to those that maintain the Club social media sites aimed at the juvenile and youth sections of the club.
- Engage younger club members by using content appropriate to the age of its audience
- Engage players, mentors, parents and club community in their support and enjoyment of the club.